

Seat	
No.	

T.E. (Electrical) (Semester – I) Examination, 2014 ENGINEERING ECONOMICS & MANAGEMENT (2008 Course)

Time: 3 Hours Max. Marks: 100

Instructions: 1) Answer any one question from each unit.

- 2) Answers to the **Two** sections should be written in **separate** books.
- 3) Black figures to the indicate full marks.

SECTION - I

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1. a) b)	What do you mean by organisation? Explain proprietary firm and partnership firm. Distinguish between Public Sector and Private Public Partnership firm. OR	8			
2. a) b)	Define Economics, Explain the concept of supply and demand. Explain the role of Government in macro Economics.	8 8			
UNIT – II					
3. a) b)	What is management? Describe the various functions of Management. Explain different types of organisational structures. OR	8 8			
4. a) b)	Explain the concept of six sigma. What is inventory management? Explain various types of inventory.	8 8			
	UNIT – III				
5. a) b)	Define marketing. Describe various functions of marketing management. What is marketing planning? Explain the importance and content of marketing plan. OR	9 9			
6. a) b)	Explain various methods of costing. Write short Notes. 1) Capital 2) Budget 3) Depreciation.	9			



SECTION - II

UNIT – IV

7.	a)	State and explain Maslow theory of motivation.	8
	b)	Explain various theories of group formation. OR	ε
8.	a)	Define leadership. Differentiate between Manager and Entrepreneur.	8
	b)	What are the qualities required to become successful Entrepreneur.	8
		UNIT – V	
9.	a)	Define Human Resource Management. Explain various functions of Human Resource Management.	8
	b)	What is Training? Explain different types of Training.	8
		OR	
10.	Short Notes.		16
	1)	Job Satisfaction	
	2)	Professional Ethics	
	3)	Time Management	
	4)	Personality	
		UNIT – VI	
11.	-	Define Disaster Management. State the importance of Disaster Management.	9
	b)	Explain the use of GPS in disaster management. OR	ç
12.	Pre	epare a detailed disaster plan for Volcano-Eruption.	18

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